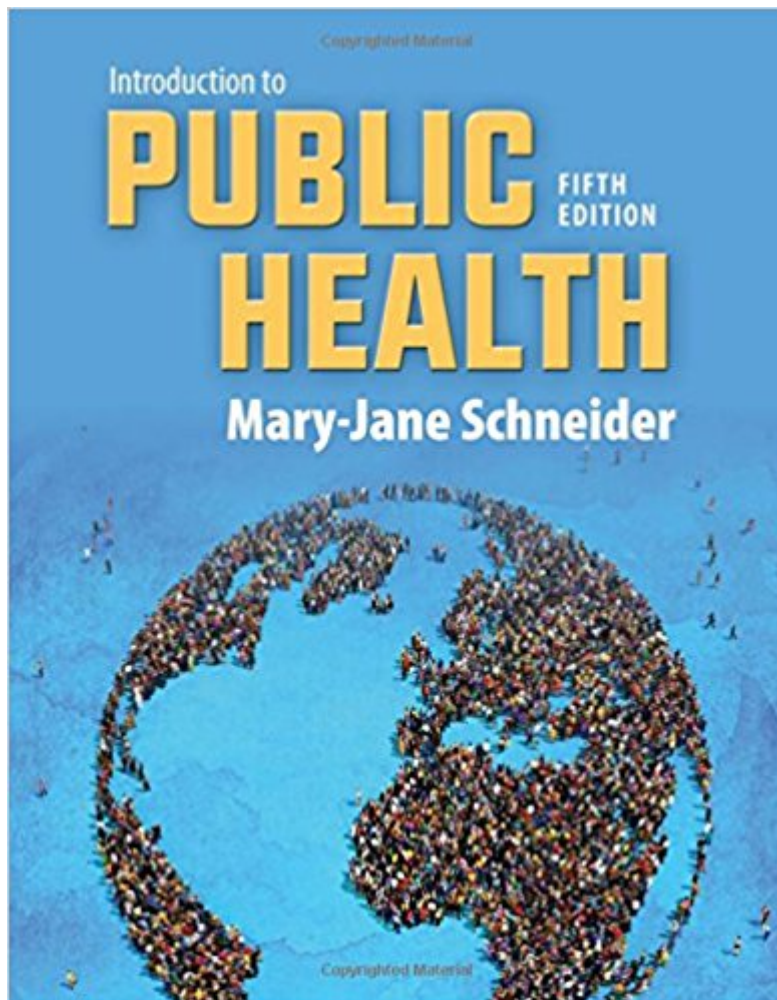


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Introduction To Public Health



Synopsis

Introduction to Public Health, Fifth Edition offers a thorough, accessible overview of the expanding field of public health for students new to its concepts and actors. Written in engaging, nontechnical language, this best-selling text explains in clear terms the multi-disciplinary strategies and methods used for measuring, assessing, and promoting public health. Packed with illustrative real-world examples, this updated edition provides students with informative discussions of the current technical issues and practical obstacles facing public health practitioners and policymakers alike. In her unique style, author Mary Jane Schneider goes beyond the science of Public Health with a hard look at the politics that put these topics in the headlines. Readers will come away with a broad-reaching, practical framework for understanding the multifaceted forces and organizations of today's public health enterprise. Key Features: - Up-to-date coverage of the newest developments in infectious disease, injury control, environmental health controversies, the reform of the American healthcare system, and more - Vivid presentation of Public Health principles through current stories in the news, such as Ebola in the United States, e-cigarettes, eating disorders, the California Measles outbreak, and traumatic brain injury in the NFL - Extensive discussion of current topics including population growth and climate change as contributors to drought, wars, and migrations in the Middle East; and the implementation of the Affordable Care Act in the United States

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Customer Reviews

This is a wonderful textbook for an introductory course in public health, because it does a great job of utilizing past public health events in making a point. I like the ways in which epidemiology and the biomedical section of public health was explained, in a way which does not rely on statistics and not an overdose of epidemiological principles and what not. I love this textbook because it is arranged in a way with summary summarizing the past chapter pretty closely to the sections detailed more in depth from the chapter. This a great textbook for students embarking on a public health course, this is the best introduction, hopefully one to spur or ignite passion in the field. I also like the fact that this textbook is current, in other fields older textbooks are used with less accurate data and or statistics, however in the field of public health this is not the case since the author used several recent as well as past public health events and associated information. The language is very easy to understand, sometimes the language used is not such making the text harder to read, such is not the case with this textbook. This textbook could have been better if there were fill in the blanks after each chapter to reiterate that the reader has fully grasped the concept or concepts in detail. As I have mentioned this is a great introductory text and is worth your while.

I took Introduction to Public Health where this book was a requirement. It is well written, and most importantly is a simple read with plenty of important information that is presented in a structured and interesting manner. This is a book anyone could pick up off the shelves in a library or a book store and read without looking into a dictionary. It is actual and timely reflecting important information about the current status of public health.

Very good book for public health

I took my first Public Health course this semester and this book was the assigned textbook. I am very happy with the content of the book - all of the tests have been based on the information from the book and I have earned A's on all of the tests. This book is an EXCELLENT supplemental reading for those interested in the Public Health Feild. It paints an encouraging, understanding, and realistic view of how society and the world interact with eachother as it pertains to Public Health. I am very pleased with this text and would recommend it to anyone who would like to know a little bit more about the field.

This is a very informative book with in depth chapters regarding a variety of public health issues and disease prevention. My only critique about the book is that it would be easier to follow in an

academic setting if the chapters were set up in more of a bullet pointed style, instead of essay format. Some of the material gets lost in the sheer size of each paragraph, which requires quite a bit of note taking and highlighting. The material itself is very informative and relative to public health today.

Great product. Quality is solid.

The book is in good condition, but the code that it brought was already redeemed. I had to call the publisher and buy a new code which costed close to 50.00 dollars.

This book is a great introduction book to Public Health. Not only is it simple to understand, but it gave great examples to help me understand the concepts.

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